



*The Homeowner's Guide to Choosing the
Right Windows
Make informed decisions and invest
in comfort, security, and style.*

EXPERT INSIGHTS FROM OVER 30 YEARS OF LOCAL
EXPERIENCE IN DORSET, HAMPSHIRE AND WILTSHIRE

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Welcome!

Replacing your windows is one of the smartest ways to improve your home's energy efficiency, security and appearance. But with so many styles, materials and ratings to choose from, it can feel overwhelming.

This guide simplifies the process — helping you understand what matters most, avoid common mistakes and choose the right windows for your home and budget.



What Makes a “Good” Window?

Key Considerations:

- *Energy efficiency*
- *Durability*
- *Security*
- *Style and design*
- *Budget*
- *Warranty and installation quality*

A high-quality window should tick all these boxes — and with the right advice, it’s easy to find the perfect match.



Understanding Energy Ratings

Window Energy Ratings (WER)

The A-G rating system tells you how energy-efficient a window is.

- A+ to A: Excellent insulation — keeps heat in and cold out.*
- B-C: Moderate efficiency — still acceptable for many homes.*
- D or below: Less efficient — may result in heat loss and higher bills.*

Also look for:

- U-values (lower = better insulation)*
- Low-E coatings (reflect heat back into the room)*
- Double vs Triple Glazing (triple offers better sound/thermal insulation but costs more)*



Frame Materials – What to Choose?

1. UPVC

- Affordable, low-maintenance and durable*
- Available in a wide range of colours and styles*
- Great thermal performance*

2. Aluminium

- Sleek, slim profiles and modern aesthetics*
- Strong and corrosion-resistant*
- Often more expensive*

3. Timber

- Natural charm and character*
- Excellent insulator*
- Higher maintenance, needs painting/staining much improved with our high quality products.*



Style Options

Common Styles:

- *Casement* (most popular – hinged open)
- *Sash* (classic, vertical sliding – great for period homes)
- *Tilt & Turn* (modern, easy to clean from inside)
- *Bay/Bow Windows* (add space and light)
- *Fixed/Picture Windows* (don't open – for view/light)

Your window should complement your home's architecture — whether modern, traditional, or somewhere in between.



Choosing a Trusted Installer What to Look For:

- *Local reputation and reviews*
- *Full written quote and no-pressure sales*
- *Certified products (FENSA or Certass)*
- *Insurance-backed guarantees*
- *Transparent process from start to finish*

At Diamond Home Improvements, we've been trusted by homeowners for over 30 years — with all work fully guaranteed and carried out by our own expert team.



Ready to Take the Next Step?

Let's help you find the perfect windows for your home.

We offer free advice, no-pressure quotes, and beautiful, made-to-measure products.

☎ Call us: 01202 733775

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Thank You!

Thank you for reading our guide. Whether you're just researching or ready to replace your windows now, we're here to help every step of the way — with expert advice, honest pricing and high-quality work. Your home. Your investment. Done right.

WE ARE HERE TO GIVE YOU ALL THE HELP AND ADVICE YOU NEED. SO CONTACT US TODAY

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